



T-104
2022

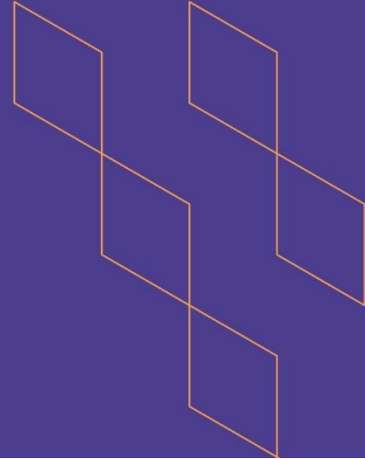
Course Specification





T-104
2022

Course Specification



Course Title: Language and Culture
Course Code: Eng. 321
Program: Bachelor of English
Department: English
College: Languages and Translation
Institution: Najran University
Version: T104
Last Revision Date: 08/03/2023



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A. General information about the course:

Course Identification

1. Credit hours:

2. Course type

a. University College Department Track Others

b. Required Elective

3. Level/year at which this course is offered: 0^Y

4. Course general Description

This course provides an introduction to the study of language in relation to culture and society. It focuses on the roles of language and language use in constructing worldviews, cultural values, social relationships, institutional orders, places, and identities. The course will explore the diverse ways in which people employ language in different cultures and social settings.

5. Pre-requirements for this course (if any):

6. Co- requirements for this course (if any):

7. Course Main Objective(s)

- To understand that worldviews, social values, social relationships, institutional orders, and identities are constructed by language and culture,
- To develop their intercultural awareness
- To decentre themselves in cross-cultural encounters,
- To understand how social class, gender and ethnic groups are reflected in language styles and registers,
- To be aware of the relations between languages, social and cultural practices, and power,
- To understand how language reflects social categories such as status, identities, relationships...etc.,
- To understand others' world views and be aware of their own,
- To develop sensitivity to cross-cultural variation in communication.

1. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1.	Traditional classroom	24	100%
2.	E-learning		
3.	Hybrid <ul style="list-style-type: none"> • Traditional classroom • E-learning 		
4.	Distance learning		





2. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	24
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
5.	Others (specify)	
	Total	24





B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Outline the interrelationship between language, thought and culture and recognize the role of culture in translation.	K2	<ul style="list-style-type: none"> lectures, class discussion, group discussion in-class assignments, use of blackboard facilities. 	<ul style="list-style-type: none"> One midterm exam Assignment and quiz Final exam
1.2	State how cultural values are conveyed in language use.	K3	<ul style="list-style-type: none"> lectures, class discussion, group discussion in-class assignments, use of blackboard facilities. 	<ul style="list-style-type: none"> One midterm exam Assignment and quiz Final exam
...				
2.0	Skills			
2.1	Evaluate and interpret the effects of a society's culture on the values and linguistic behavior of individuals,	S2	<ul style="list-style-type: none"> lectures, class discussion, group discussion in-class assignments, use of blackboard facilities. 	<ul style="list-style-type: none"> One midterm exam Assignment and quiz Final exam
2.2	Respond appropriately to cultural differences in communication encounters (e.g., nonverbal elements, turn-taking features),	S1	<ul style="list-style-type: none"> lectures, class discussion, group discussion in-class assignments, 	<ul style="list-style-type: none"> One midterm exam Assignment and quiz Final exam





Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
			<ul style="list-style-type: none"> • use of blackboard facilities. 	
2.3	Infer and appreciate others' points of view and express their own.	S3	<ul style="list-style-type: none"> • lectures, • class discussion, • group discussion • in-class assignments • use of blackboard facilities. 	<ul style="list-style-type: none"> • One midterm exam • Assignment and quiz • Final exam
3.0	Values, autonomy, and responsibility			
3.1	Participate effectively in teamwork, appreciate others' points of view, and express their own...	V1	<ul style="list-style-type: none"> • lectures, • class discussion, • group discussion • in-class assignments, • use of blackboard facilities. 	<ul style="list-style-type: none"> • One midterm exam • Assignment and quiz • Final exam
3.2	Show self-confidence during the activities and tasks assigned to her/him.	V2	<ul style="list-style-type: none"> • lectures, • class discussion, • group discussion • in-class assignments, • use of blackboard facilities. 	<ul style="list-style-type: none"> • One midterm exam • Assignment and quiz • Final exam
...				

C. Course Content

No	List of Topics	Contact Hours
1.	Introduction to language and culture	2
2.	Language and culture: Definition.	2
3	Relationship between language and culture	2



4	Language and thought: Sapir Whorf hypothesis (linguistic relativism and linguistic determinism)	4
5	Culture Shock (Culture ways of communication)	2
6	Language, personal identity and social identity	2
7	Ethnocentrism	2
8	Cultural relativism	2
9	Culture in Translation	2
10	Translation of culture loaded texts and expressions	4
Total		24

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Midterm exam	7th	25%
2.	Assignment	10th	25%
3.	Final Exam	12th	
...			50%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)





E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	<ol style="list-style-type: none"> Larry A. Samovar, Richard E. Porter, Edwin, R. McDaniel & Carolyn S. Roy. (2013). Communication between Cultures (8th Ed.). Boston: Wadsworth. Gert Jan Hofstede, Paul B. Pedersen, Geert Hofstede (2002). Exploring Culture. Intercultural Pres
Supportive References	<ol style="list-style-type: none"> Bauer, Laurie and Peter Trudgill, (1998) Language Myths. London: Penguin Daniel L. Everett. (2011) Language: The Cultural Tool. Pantheon: Knopf Doubleday Publishing Group.
Electronic Materials	<ol style="list-style-type: none"> Electronic Materials, Web Sites: http://en.wikipedia.org/wiki/Main_Page Blackboard online facilities, internet search capabilities.
Other Learning Materials	

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	<ol style="list-style-type: none"> Laptop computer Desktop computer Projector
Technology equipment (projector, smart board, software)	<ol style="list-style-type: none"> Laptop computer Desktop computer Projector
Other equipment (depending on the nature of the specialty)	

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	<ol style="list-style-type: none"> Peer evaluation Class observation 	Direct
Effectiveness of students assessment	<ol style="list-style-type: none"> Peer evaluation Class observation 	Indirect
Quality of learning resources	<ol style="list-style-type: none"> Peer evaluation Class observation 	Direct
The extent to which CLOs have been achieved	<ol style="list-style-type: none"> Peer evaluation Class observation 	Indirect
Other		





Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

G. Specification Approval Data

COUNCIL /COMMITTEE	
REFERENCE NO.	
DATE	08/03/2023

