Course Specification
— (Bachelor)

Course Title: Language and Culture	
Course Code: 218 ENG-2	
Program: BA Translation	
Department: Translation	
College: Languages and translation	
Institution: Najran University	
Version: TP 153	
Last Revision Date: 27 October 2024	

Table of Contents

A. General information about the course:

1. Course Identification

1. Credit hours: (02)

2. Course type

A.	☐University	☐College	☒ Department	☐Track	☐Others
B.	☒ Required		☐Elective		

3. Level/year at which this course is offered: (5$^{th/ third\ year}$)

4. Course General Description:

This course introduces the study of language in relation to culture and society. It focuses on the roles of language and language use in constructing worldviews, cultural values, social relationships, institutional orders, places, and identities. The course will explore the diverse ways in which people employ language in different cultures and social settings.

5. Pre-requirements for this course (if any):

NA

6. Co-requisites for this course (if any):

NA

7. Course Main Objective(s):

Upon successful completion of this course, students will be able to determine the scope and limitations of the relationship between culture and language; identify the characteristics of culture and language depending on various contexts; infer different ways to overcome the barriers in English /Arabic/ English translation; reflect on the value of respecting cultures and languages; and recognize the importance of appreciating one's culture and language.

2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom		
2	E-learning		
3	Hybrid • Traditional classroom • E-learning	30	100%
4	Distance learning		

3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	**Lectures**	30
2.	**Laboratory/Studio**	
3.	**Field**	
4.	**Tutorial**	
5.	**Others (specify)**	
Total		30

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
1.0	**Knowledge and understanding**			
1.1	Outline the interrelationship between language, thought and culture and recognize the role of culture in translation.	K2	Lecturing Discussions	Midterm exam, Final exam, Quizzes, and assignments
1.2	State how cultural values (organization of discourse, preferred modes of communication, nonverbal communication, intonation patterns, politeness, and address terms) are conveyed in language use.	K3	Lecturing Discussions	Midterm exam, Final exam, Quizzes, and assignments
1.3	Identify the challenges involved in translating from and into English in today's world.	**K1**	Lecturing Discussions	Midterm exam, Final exam, Quizzes, and assignments

Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
2.0	Skills			
2.1	Evaluate and interpret the effects of a society's culture on the values and linguistic behavior of individuals	S2	Lecturing Discussions	Midterm exam, Final exam, Quizzes, and assignments
2.2	Respond appropriately to cultural differences in communication encounters (e.g., nonverbal elements, turn-taking features),	S1	Lecturing Discussions	Midterm exam, Final exam, Quizzes, and assignments
2.3				
3.0	Values, autonomy, and responsibility			
3.1	Bear responsibility for self-study and self-improvement.	V1	Self-learning strategies	Observation card
3.2	Show self-confidence during the activities and tasks assigned.	V3	Self-learning strategies	Observation card
...				

C. Course Content

No	List of Topics	Contact Hours
1.	Introduction to language and culture	2
2.	Language and culture: Definition.	4
3	Relationship between language, culture and translation	4
	Language and thought: Sapir Whorf hypothesis (linguistic relativism and linguistic determinism)	4
	Culture Shock (Culture ways of communication)	2
	Language, personal identity, and social identity	2
	Ethnocentrism	2
	Cultural relativism	2
	Culture in Translation	4
	Translation of culture loaded texts and expressions	4
Total		**30**

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Continuous Assessment (Assignment, Quiz, etc.)	All through	20%
2.	Midterm	10-11	30%
3.	Final Exam	17-19	50%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	1. Kramsch, C. (2009) Language and Culture. Oxford, New York: Oxford University Press. ISBN 978-0194372145 (print)
Supportive References	1. Bauer, Laurie and Peter Trudgill, (1998) Language Myths. London: Penguin 2. Daniel L. Everett. (2011) Language: The Cultural Tool. Pantheon: Knopf Doubleday Publishing Group.
Electronic Materials	1. Electronic Materials, Web Sites: http://en.wikipedia.org/wiki/Main_Page 2. Blackboard online facilities, internet search capabilities.
Other Learning Materials	

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Classrooms, laboratories
Technology equipment (projector, smart board, software)	Projector, smart board, software
Other equipment (depending on the nature of the specialty)	Other relevant resources

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students, program leaders	Indirect
Effectiveness of Students assessment	Faculty	Direct
Quality of learning resources	Students, faculty	Indirect
The extent to which CLOs have been achieved	Students, faculty	Indirect, Direct

Assessment Areas/Issues	Assessor	Assessment Methods
Other		

Assessors (Students, Faculty, Program Leaders, Peer Reviewers, Others (specify)

Assessment Methods (Direct, Indirect)

G. Specification Approval

COUNCIL /COMMITTEE	TRANSLATION DEPARTMENT
REFERENCE NO.	6/ 1446
DATE	25/12/2024