



Course Specification

(Bachelor)

Course Title : Language and Culture

Course Code: 321 Eng-2

Program: Bachelor of Arts in English Language

Department: English Department

College: Colleges of Language and Translation

Institution: Najran University

Version: 2024 TP 153

LastRevision Date: 27/12/24

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A. General information about the course:

1. Course Identification

1. Credit hours:(2)

2 hrs a week

2. Course type

- A. ☐ University ☐ College ☒ Department ☐ Track ☐ Others
- B. ☒ Required ☐ Elective

3. Level/year at which this course is offered:(5th level /3rd year)

4. Course General Description:

Language and Culture focuses on the complex relationship between language and culture; how they shape and are shaped by each other. The course explores the diverse ways in which language is employed in different cultural and social settings. It shows the relationship between language use and the construction of identities, worldviews, cultural values, and social relationships.

5. Pre-requirements for this course (if any):

NA

6. Co-requisites for this course (if any):

NA

7. Course Main Objective(s):

The course aims to help students think critically about the inseparability of language and culture, enhancing their understanding of language styles in relation to culture, society, and identity, and creating in them an awareness of different cultural ways of communications to foster their intercultural competence and engage them in deep reflection about language relativity.

2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	-	-
2	E-learning	-	-
3	Hybrid <ul style="list-style-type: none"> Traditional classroom E-learning 	30	100%
4	Distance learning	-	-



3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	30
2.	Laboratory/Studio	-
3.	Field	-
4.	Tutorial	-
5.	Others (specify)	-
Total		30

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding: Students will be able to:			
1.1	Define key concepts related to the interrelationship of language, cultural thought and identity.	K1	Lectures Discussions	Midterm exam, Final exam, Quizzes, and Assignments
1.2	Identify language styles employed in different cultures' ways of communication.	K2	Lectures Discussions	Midterm exam, Final exam, Quizzes, and Assignments
2.0	Skills: Students will be able to:			
2.1	Interpret texts of intercultural encounters with special reference to stages of culture shock and culture ways of communications.	S1	Lectures Discussions	Midterm exam, Final exam
2.2	Respond appropriately to	S1	Lectures Discussions	Midterm exam, Final exam



Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
	cultural differences in intercultural communication encounters' samples /examples, bearing in mind the different linguistic styles in different cultural contexts			
3.0	Values, autonomy, and responsibility			
3.1	Bear the responsibility for self-study and self-improvement.	V1	Self study	Observation
3.2	Make ethical decisions about the assigned tasks, reflecting their ethical behavior.	V2	Self study	Observation
3.3	Show self-confidence during the activities and tasks assigned to them.	V3	Self study	Observation

C. Course Content

No	List of Topics	Contact Hours
1.	Introduction to language and culture (Orientation)	2
2.	What Is Language? Functions of Language What is Culture? Characteristics of Culture	2
3.	Relationship between language and culture	3
4.	Language, culture and thought: The Sapir -Whorf hypothesis (linguistic relativism and linguistic determinism)	3
5.	Culture Shock and Culture ways of communication	4
6.	Language and Ideology: Language and Social Class Language and Gender	4





	Language, "Race," and Ethnicity Language and Nationality	
7.	Identity: Defining the Concept Personal, cultural, social, national, and gender identity	3
8.	Culture patterns and communication The basic components of intercultural communication competence	3
9.	Developing Language Competence in the Intercultural Setting. Be Aware of Cultural Variations in the Use of Language	3
10	Culture in language teaching: Education in the Globalized Society Culture as a Teacher Learning from Culture Cultural Attitudes Toward Education Language and Education	3
Total		30

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Continuous Assessment (Assignment, Quiz, etc.)	All through	20%
2.	Midterm	10-11	30%
3.	Final Exam	17-19	50%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References

1. LA Samovar, ER Porter, E R Mcdaniel, CS. Roy (2015)
Communication between Cultures. Boston: Cengage Learning .





	<ol style="list-style-type: none"> Kramsch, C. (2009) <i>Language and Culture</i>. Oxford, New York: Oxford University Press. Hofstede, G. J. (2002). <i>Exploring Culture: Exercises, Stories and Synthetic Cultures</i>. Maine: Intercultural Press. Zdenek Salzmänn, James M. Stanlaw, Nobuko Adachi (2012) <i>Language, culture and society- an introduction to linguistic anthropology</i>. Westview Press
Supportive References	<ul style="list-style-type: none"> Evans, D. (2018). Language, identity and symbolic culture. Newgen KnowledgeWorks Pvt. Ltd. Nunan, D., & Choi, J. (2010). Language and culture: Reflective narratives and the emergence of identity. Routledge. Wierzbicka, A. (2006). English: Meaning and Culture, New York. Daniel L. Everett. (2011) Language: The Cultural Tool. Pantheon: Knopf Doubleday Publishing Group Jiang, W. (2000). The relationship Between Culture and Language. ELT Journal, 54(4).
Electronic Materials	<ul style="list-style-type: none"> https://greenheart.org/blog/greenheart-international/language-the-essence-of-culture/ https://news.stanford.edu/stories/2019/08/the-power-of-language-how-words-shape-people-culture https://www.languagemagazine.com/blurring-the-line-between-language-and-culture/ https://www.britannica.com/topic/language/Language-and-culture
Other Learning Materials	All learning material is uploaded on the blackboard system in the form of PowerPoint presentations, echo lectures & also electronic versions of available textbooks/references.

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Classrooms, laboratories



Items	Resources
Technology equipment (projector, smart board, software)	Projector, smart board, software
Other equipment (depending on the nature of the specialty)	Other relevant resources

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students, program leaders	Indirect
Effectiveness of Students assessment	Faculty	Direct
Quality of learning resources	Students, faculty	Indirect
The extent to which CLOs have been achieved	Students, faculty	Indirect, direct
Other	-	-

Assessors (Students, Faculty, Program Leaders, Peer Reviewers, Others (specify))

Assessment Methods (Direct, Indirect)

G. Specification Approval

COUNCIL /COMMITTEE	ENGLISH DEPARTMENT COUNCIL
REFERENCE NO.	13-1446
DATE	24.12.2024

