Course Specification

(Bachelor)

Course Title: **Pragmatics**

Course Code: **424 ENG-3**

Program: **BA in English**

Department: **English**

College: **Languages and Translation**

Institution: **Najran University**

Version: **2024 TP-153**

Last Revision Date: **23/11/ 2024**

Table of Contents

A. General information about the course:

1. Course Identification

1. Credit hours: (03)

2. Course type

A.	☐University	☐College	☒ Department	☐Track	☐Others
B.	☒ Required		☐Elective		

3. Level/year at which this course is offered: (8th. Level/ 4th year)

4. Course general Description:

This course provides an in-depth exploration of pragmatics, a branch of linguistics concerned with how context influences the interpretation of meaning in communication. It explores how speakers use language to convey and interpret messages beyond literal meanings, focusing on aspects such as speech acts, implicature, presupposition, deixis, and conversational maxims. Students will engage with theoretical frameworks and apply them to analyze real-world language use across different cultural and social contexts. The course aims to enhance students' understanding of the dynamic relationship between language, meaning, and context in effective communication.

5. Pre-requirements for this course (if any):

None

6. Co-requisites for this course (if any):

N/A

7. Course Main Objective(s):

The primary objective of this course is to provide students with a solid foundation in the principles of pragmatics, enabling them to analyze and interpret how meaning is constructed in communication through context, social norms, and speaker intentions, while developing their abilities to apply pragmatic theories to real-world interactions across diverse cultural and linguistic settings.

2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom		

No	Mode of Instruction	Contact Hours	Percentage
2	E-learning		
3	Hybrid • Traditional classroom • E-learning	**45**	**100%**
4	Distance learning		

3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	**Lectures**	45
2.	**Laboratory/Studio**	--
3.	**Field**	--
4.	**Tutorial**	--
5.	**Others (specify)**	--
Total		45

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of PLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	**Knowledge and understanding**			
1.1	To define and explain the core concepts of pragmatics, such as speech acts, implicature, presupposition, deixis, and conversational maxims.	K1	1. Lectures 2. Class discussion 3. Presentations 4. classroom exercises	Quizzes, assignments, Midterm and Final exams
1.2	To distinguish between literal meaning and implied meaning in	K2	1. Lectures 2. Class discussion 3. Presentations	Quizzes, assignments, Midterm and Final exams

Code	Course Learning Outcomes	Code of PLOs aligned with program	Teaching Strategies	Assessment Methods
	various communicative scenarios.		4. classroom exercises	
	To examine the function of speech acts and the role of politeness in different cultural and social contexts.	K1	1. Lectures 2. Class discussion 3. Presentations 4. classroom exercises	Quizzes, assignments, Midterm and Final exams
...				
2.0	**Skills**			
2.1	To apply pragmatic theories to real-world language use, including conversations, discourse analysis, and intercultural communication.	S1	1. Lectures 2. Class discussion 3. Presentations	Quizzes, assignments, Midterm and Final exams
2.2	To examine the role of context, speaker intention, and social norms in shaping meaning during communication.	S1	1. Lectures 2. Class discussion 3. Presentations	Quizzes, assignments, Midterm and Final exams
2.3	To analyze interpersonal communication skills by examining how meaning is negotiated between speakers in different contexts.	S1	1. Lectures 2. Class discussion 3. Presentations	Quizzes, assignments, Midterm and Final exams
3.0	**Values, autonomy, and responsibility**			
3.1	Bear the responsibility for self-study and self-improvement.	V1	Self-learning	Observation
3.2	Make the right choices about the subjects related to his major.	V2	Self-learning	Observation
3.3	Show self-confidence during the activities	V3	Self-learning	Observation

Code	Course Learning Outcomes	Code of PLOs aligned with program	Teaching Strategies	Assessment Methods
	and tasks assigned to him.			

C. Course Content

No	List of Topics	Contact Hours
1.	**Introduction to Pragmatics** • Definition and scope of pragmatics • The role of context in communication	3
2.	**Speech act theory** • Types of speech acts (locutionary, illocutionary, and perlocutionary acts) • Direct and indirect speech acts • Felicity conditions	6
3.	**Implicature** • Grice's Cooperative Principle • Conversational maxims: Quality, Quantity, Relation, and Manner • Conventional vs. conversational implicatures	6
4.	**Presupposition** • Definition and types of presuppositions • Triggers of presupposition in discourse	3
5.	**Deixis** • Types of deixis: Person, time, place, discourse, and social deixis • The role of deixis in establishing meaning	3
6.	**Politeness and Face Theory** • Brown and Levinson's Politeness Theory • Face-threatening acts and politeness strategies • Cross-cultural perspectives on politeness	6
7.	**Context and Meaning** • The relationship between linguistic context and meaning • Social and cultural context in pragmatic interpretation	3
8.	**Pragmatics of Intercultural Communication** • Challenges in intercultural pragmatics • Pragmatic failure and miscommunication across cultures	3
9.	**Pragmatics and Discourse Analysis** • The role of pragmatics in discourse	6

	Coherence, cohesion, and pragmatic markers in text and conversation	
Applications of Pragmatics in Real-world Settings		6
	• Cross-cultural pragmatics: Empirical studies • Inter-cultural pragmatics: Empirical studies	
Total		**45**

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	**Continuous Assessment (Assignement, Quiz, etc.)**	**All through**	**20%**
2.	**Midterm Exam**	**10-11**	**30%**
3.	**Final Exam**	**17-19**	**50%**
...			

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	1. Cutting, J., & Fordyce, K. (2020). *Pragmatics: a resource book for students*. Routledge. 2. Clark, B. (2021). *Pragmatics: the basics*. Routledge. 3. Levinson, S. C. (1983). *Pragmatics*. Cambridge: Cambridge University Press. 4. Meihami, H., & Khanlarzadeh, M. (2015). Pragmatic content in global and local ELT textbooks: A micro analysis study. *Sage Open*, *5*(4), 2158244015615168.
Supportive References	1. Spencer-Oatey, H. (Ed.). (2008). *Culturally speaking second edition: Culture, communication and politeness theory*. Bloomsbury Publishing. (2nd Edition) 2. Bowe, H., Martin, K., & Manns, H. (2014). *Communication across cultures: Mutual understanding in a global world*. Cambridge University Press. (2nd edition) 3. Holliday, A. (2021). *Intercultural communication: An advanced resource book for students*. London and New York: Routledge. (Second edition*).*
Electronic Materials	https://en.wikipedia.org/wiki/Pragmatics https://plato.stanford.edu/entries/pragmatics/ https://study.com/learn/lesson/what-is-pragmatics-examples-rules.html

	https://www.masterclass.com/articles/pragmatics-in-linguistics-guide
Other Learning Materials	All learning material is uploaded on the blackboard system in the form of PowerPoint presentations, echo lectures & also electronic versions of available textbooks/references.

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	**Classrooms, laboratories**
Technology equipment (projector, smart board, software)	**Projector, smart board, software**
Other equipment (depending on the nature of the specialty)	**Other relevant resources**

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	**Students, program leaders**	**Indirect**
Effectiveness of Students assessment	**Faculty**	**Direct**
Quality of learning resources	**Students, faculty**	**Indirect**
The extent to which CLOs have been achieved	**Students, faculty**	**Indirect, Direct**
Other		

Assessors (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)

Assessment Methods (Direct, Indirect)

G. Specification Approval

COUNCIL /COMMITTEE	**ENGLISH DEPARTMENT COUNCIL**
REFERENCE NO.	13-1446
DATE	24.12.2024